

The Silas "SiMan" Alexander Stay Positive Foundation (SSPF) WEEKEND 3 & 4

The SIMAN

PUSITIVE
WEEKEND TAKEOVER!

simanstaypositivefoundation.org

PARTNERSHIP PLAN



MISSION/PURPOSE

The Silas "SiMan" Alexander Stay Positive Foundation (SSPF)

To create a network of resources and community involvement that will provide hope, opportunities and support to families affected by pancreatic cancer and the significant hardships associated with this dreadful disease. SSPF and its services will encourage a spirit of enduringness and survivorship as we "Stay Positive".



Silas "SiMan Baby!" Alexander Atlanta Radio Legend

EVENT SCOPE

The "SiMan"
'Stay Positive' Weekend Takeover

...is designed to continue the legacy of "SiMan Baby"

 the legendary radio broadcaster whose talent, personality, love of community and willingness to give, encouraged everyone to "stay positive". It resonated from him and was on display through everything he did!

Celebrating wellness, positivity and fun through its signature events:

-5K Walk/Run

-Health Fair

-Day Party





Pancreatic cancer is what took Silas "SiMan Baby" Alexander's life. Promoting overall wellness, awareness and support for those suffering with this horrible disease is a major focus of the foundation. Offering support to caregivers, family members and loved ones of pancreatic cancer patients is also one of the fundamental bedrocks of The SiMan Stay Positive Foundation.







SEPT. 3 | 7:00am

Stone Mountain Park 1000 Robert E. Lee Blvd Stone Mountain, GA 30083

Official T-Shirt | Music Healthy Snacks Refreshing Beverages Finishers Medal/Certificate

Early Registration recommended. On-site registration opens at 6am.

simanstaypositivefoundation.org

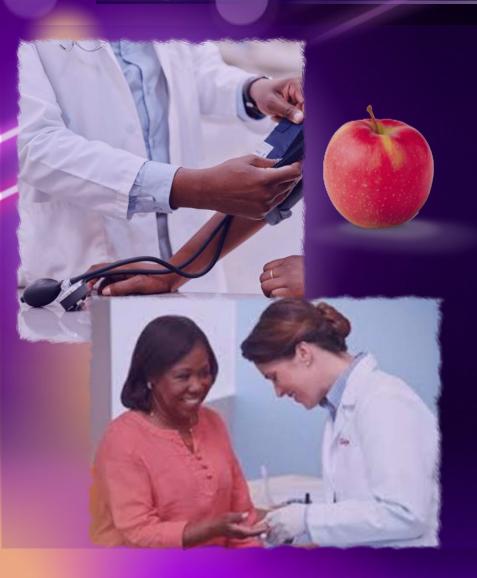






♠ OSIManSPF





SSPF HEALTH FAIR

part of the Pancreatic Awareness Initiative

SEPT. 3 | 10:00am - 2:00pm

Mall West End 850 Oak Street SW Atlanta GA 30310

Music & fun! FREE health screenings Caregivers Support Info Wellness information for entire family!

simanstaypositivefoundation.org







🚹 🕝 🤟 @SiManSPF





SSPF ALL WHITE DAY PARTY

Happy Birthday, Si!

SEPT. 4 | 3:00pm - 8:00pm

MONTICELLO ATL

2000 Powers Ferry Rd | 2nd Floor Marietta GA 30067

Wear white & be ready to celebrate SiMan!

Live music

ATL's best & SiMan's favorite DJ's

Who's Who of Atlanta

Beloved Listeners | Celebrities

Radio Colleagues | Community Leaders

Special surprises & tributes and more!



PARTNERSHIP OPPORTUNITIES



Si-Man Baby!" Premier Platinum Sponsorship

Premier presentation on ALL signage at all weekend events
Brand name mentions on ALL promos, social and on-air media
Logo placement on official event website

VIP park entry passes for ten (10) into Stone Mountain for 5K walk/run event
Oversized Booth for display & sampling opportunities at health fair
VIP seating for eight (8) at Day Party event
Special on-site sponsorship recognition at all weekend events
Premier logo placement on event T-shirts
Ten (10) event T-shirts

\$15,000

Sponsorship offers subject to change without notice. Limitations and exclusions apply. All sponsorship benefits will vary based on the package selected as well as availability at time of offer. All or a portion of this transaction may be tax deductible. Please consult your Tax Advisor.



"Si-Man Baby!" Gold Sponsorship

Placement on ALL signage at all weekend events
Name mentions on ALL promos, social and on-air media
Logo placement on official event website

VIP park entry passes for four (4) into Stone Mountain for 5K walk/run event
Standard size Booth for display & sampling opportunities at health fair
VIP seating for four (4) at Day Party event
Special on-site sponsorship recognition at all weekend events
Logo placement on event T-shirts
Four (4) event T-shirts

\$10,000

Sponsorship offers subject to change without notice. Limitations and exclusions apply. All sponsorship benefits will vary based on the package selected as well as availability at time of offer. All or a portion of this transaction may be tax deductible. Please consult your Tax Advisor.



"Si-Man Baby!" Silver Sponsorship

Placement on select signage
Name mentions in promos and on social media
Park entry for (2) into Stone Mountain for the 5K Walk/Run
Seating for two (2) at the Day Party event
On-site sponsorship recognition at weekend events
Logo on T-shirts
Two (2) event T-shirts

\$5,000

Sponsorship offers subject to change without notice. Limitations and exclusions apply. All sponsorship benefits will vary based on the package selected as well as availability at time of offer. All or a portion of this transaction may be tax deductible. Please consult your Tax Advisor.





THE SIMAN STAY POSITIVE FOUNDATION

- 2997 Cobb Parkway SE |STE #724086 Atlanta, GA 31139
- 470.936.3019
 - simanstaypositivefoundation.org
- info@simanstaypositivefoundation.org



STAY POSITIVE & STAY CONNECTED!







@SiManSPF